

LUIS SIMÓ

B. 1996, VIELHA · BASED IN VALENCIA

Luis Simó (b. 1996, Vielha) is a Spanish painter based in Valencia. His practice engages with the visual systems of contemporary culture, from mass-communication codes and advertising imagery to the compressed symbols through which collective meaning circulates. Marked by chromatic intensity and compositional precision, his canvases sustain a reflection on how images operate within society and shape human behavior. He has exhibited internationally in Shanghai, Beijing, Hong Kong, Paris, London, Miami and beyond, and holds a Fine Arts degree from the Polytechnic University of Valencia.

ART FAIRS

- 2025 Dangdai Art Fair, Beijing · w/ Winners Gallery
- 2024 West Bund Art & Design, Shanghai · w/ Winners Gallery

SELECTED EXHIBITIONS

- 2025 Urban Flora, Winland, Hangzhou · w/ Winners Gallery
- 2025 Feels Good Man, BMag Art Gallery, Hong Kong
- 2025 Group Exhibition, Venetian Convention Hall, Las Vegas
- 2024 Group Exhibition, BMag Art Gallery, Amsterdam
- 2024 Group Exhibition, Midtown Art Gallery, Nashville
- 2023 Group Exhibition, L'Avant Galerie, Paris
- 2023 Group Exhibition, Old Brompton Gallery, London
- 2023 Group Exhibition, Miami Convention Center, Miami
- 2022 DYOR, Kunsthalle Zürich, Zurich
- 2022 Group Exhibition, BMag Art Gallery, Amsterdam
- 2022 Group Exhibition, Wynwood Gallery, Miami
- 2022 Group Exhibition, Tri-Beca Gallery, New York

BIENNIALS & COMPETITIONS

- 2020 VI Bienal de Pintura Cromática, Municipal Museum of Ourense
- 2019 IV Bienal de València Ciutat Vella Oberta, CCCC, Valencia
- 2019 XXIII Bienal Internacional Arte no Morrazo, Ourense
- 2018 V Bienal de Pintura Cromática, Municipal Museum of Ourense

AWARDS

- 2021 XXIV Premio Nacional de Pintura, Fundación Mainel, Valencia · First Prize
- 2020 XXIII Premio Nacional de Pintura, Fundación Mainel, Valencia · Honorable Mention

EDUCATION

- 2014–19 BFA, Fine Arts, Polytechnic University of Valencia

REPRESENTATION

- since 2024 Winners Gallery, Asia

STATEMENT

I paint from what I live: a conversation overheard on the street, a weird dream, a film that stirs something up, a meme that makes me laugh, a trip that gets under my skin. My work is autobiographical, but there is no grand statement behind it, just the urge to have a good time and to make sure whoever is looking at the painting does too.

I work with oil, acrylic, spray, whatever the painting asks for. At first glance it looks clean, flat backgrounds, a color that hums, but get close and it is full of imperfection, full of the hand behind it. That charged palette comes from a simple place: I spend hours in front of screens, like everyone, and that chromatic scale has seeped into the way I see the natural world.